



TRAVEL FOR FUTURE
A CLIMATE POSITIVE DREAM



WE ARE

Committed
to excellence in travel

WE CRAFT

The ultimate bespoke adventures:
from active to leisure, classic to luxury

WE AIM

To design and deliver the
vacation of your dreams

WE LIVE

In a beyond extraordinary place: Italy's Dolomite
Mountains, a Unesco World Heritage site

WE ENDORSE

Responsible,
eco-sustainable travel

1

Extraordinary

People, places, stories, adventures.

2

Passion

Designing new experiences to share our world with you.

3

Expertise

We know the places we travel like the back of our hands.

4

Excellence

Attention to every detail.

5

Conservation

Creating environmental awareness through experiences, safeguarding our planet for future generations.

WE BELIEVE IN

6

Respect

For nature. For people. For our planet.

7

People

We care about you – our guests, our employees, and our partners. We are right here, at your side.

8

Local + Global

We are locally based, open-minded, global travelers and adventurers, and true citizens of the world.

9

Authenticity

Insider knowledge and access. Expert local guides. Distinctive traditional experiences.

10

Women

We are a team of energetic, enthusiastic women, inspired and led by our founder Agustina



TRAVEL FOR FUTURE / A CLIMATE POSITIVE DREAM

AT **DOLOMITE MOUNTAINS**, WE DESIGN TRAVEL EXPERIENCES IN THE DOLOMITES, LAKE GARDA, SARDINIA, AND BEYOND. OUR PARTNERSHIP WITH **WOW-NATURE** AND **THE LONG RUN** AND OUR **COMMITMENT TO RESPONSIBLE TRAVEL** ENSURES OUR CLIENTS RECEIVE THE BEST IN ACCOMMODATIONS AND FEEL RELAXED, KNOWING THEIR STAY REJUVENATES MINDS, BODIES, SOULS, AND THE PLANET. THE DOLOMITE MOUNTAINS' DREAM IS TO **ENSURE** THAT FUTURE GENERATIONS CAN CONTINUE TO ENJOY ITALY'S NATURAL BEAUTY, **SUPPORT** THE LOCAL COMMUNITIES AND **ENCOURAGE** INTREPID JOURNEYS THAT GIVE MORE THAN THEY TAKE.

WHY JOURNEY WITH US? BECAUSE WE DREAM



OUR VISION

Our Dream is to believe that we can make a change starting from NOW!

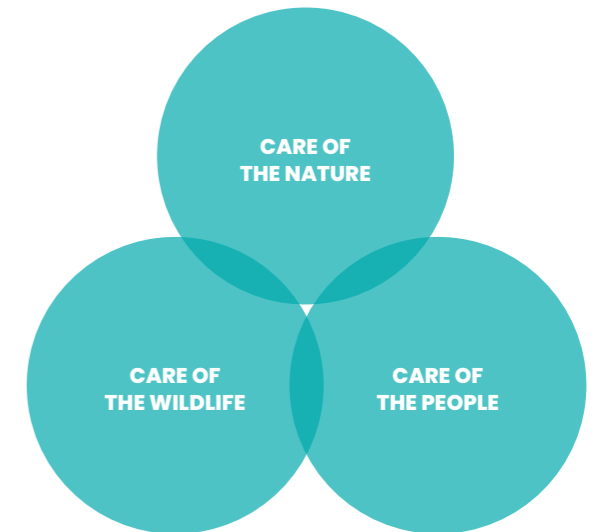
The Dolomite Mountains' dream is to ensure that future generations can continue to enjoy Italy's natural beauty, support the local communities and encourage intrepid journeys that give more than they take.

The beautiful mountain ranges and the stunning coastlines caressing the surrounding Italian countryside are what many call natural wonders of the world; A climbers' paradise, a bikers' dream, or a hiker's heaven, inviting millions to explore every year. Combine all this with the rich Italian history and culture and simple yet delicious cuisine, and we've got ourselves the most famous holiday destination on the planet. For these undeniable reasons, The Dolomites, Lake Garda, and Sardinia present countless opportunities for nature-based responsible travel. Whether looking for a romantic getaway, a family adventure, or a week skiing with friends in the Alps, Italy is simply stunning! And, we want to keep it that way!

OUR IMPACT MODEL

"Travel has the power to transform and We Believe that Extraordinary Experiences May Transform You, our Guest.

From the more general idea of conservation down to the tiniest details of the activities that take place in the Dolomites every day, every decision that we make revolves around our core ethic of Care of the Nature, Care of the Wildlife and Care of the People.



DREAM

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THE DM DRIVE

THE DM DRIVE

WE MUST BE HELD ACCOUNTABLE, STRIVE TO REDUCE OUR CO2 EMISSIONS, AND COMPENSATE WHERE WE CAN.

At Dolomite Mountains, we've made this connection and, driven by our dream of responsible travel, will join our fellow climate-positive warriors and protect the gift mother nature has given us.

Italy's famous long-standing popularity with tourists has enabled 65 percent of its population to be employed in the service sector and accounts for almost three-quarters of its GDP. The Italian travel and tourism sector has considerable leverage with the revenue it generates. Bringing positive economic outcomes for the communities it serves, this power, however, brings enormous responsibility.

The real force of our dream is that we can expand our influence by forming coalitions with like-minded organisations:



Our friends at Etifor and Wow Nature have implemented a plan to help companies like us improve our social and environmental responsibilities and work together towards countering the unprecedented ecological crisis we humans now face.

www.wownature.eu/dolomite-mountains



We seek to support, connect & inspire nature-based businesses to excel in following the highest standards of sustainability encompassing Conservation, Community, Culture and Commerce (4Cs). The aim is to maintain a healthy and productive planet for posterity.

<https://www.thelongrun.org>



ADVENTURE TRAVEL
TRADE ASSOCIATION

Our mission is to empower the global travel community to protect natural and cultural capital while creating economic value that benefits both trade members and destinations.

www.adventuretravel.biz

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LA LIGA

Supporting a local community in Patagonia-Argentina

At Dolomite Mountains, we believe in giving back – giving back to everything from our local community to our global environment.

La Liga (The League) is a volunteer organization that provides clothing and household goods to the members of the community surrounding our founder Agustina Lagos Mármol's family's estancia in Patagonia, Argentina. Fifty years after La Liga's birth, Rosa, Agustina's mother, continues her hard work providing clothing to all the people in need in the areas surrounding the Estancia.





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THE DM DESIGN

The DM Design is where the Dream and Drive meet.

Our planet is perfectly designed, but it needs our help and support to maintain its precious ecosystems and the lush forests we can no longer take for granted. Our core values, guiding principles, and adoption of the MARC system will ensure that our exclusive travel itineraries meet the required standards to aid and preserve our land and people.

So how do we do it?

We choose to work with hospitality businesses and people that also believe in the dream of sustainability and preservation.

Together we MARC*

MEASURE

CALCULATE AND VERIFY OUR IMPACTS

AVOID

AVOID AND REDUCE OUR IMPACTS

RISKS

LEARN TO MANAGE NEW CLIMATE RISKS

COMMUNICATE

CAPTURE OUR IMPACTS AND SUPPORT PROJECTS THAT PROTECT OR RESTORE NATURE TO ACHIEVE OUR GOALS

CONSERVATION OF EXISTING FORESTS



CREATION OF NEW FORESTS



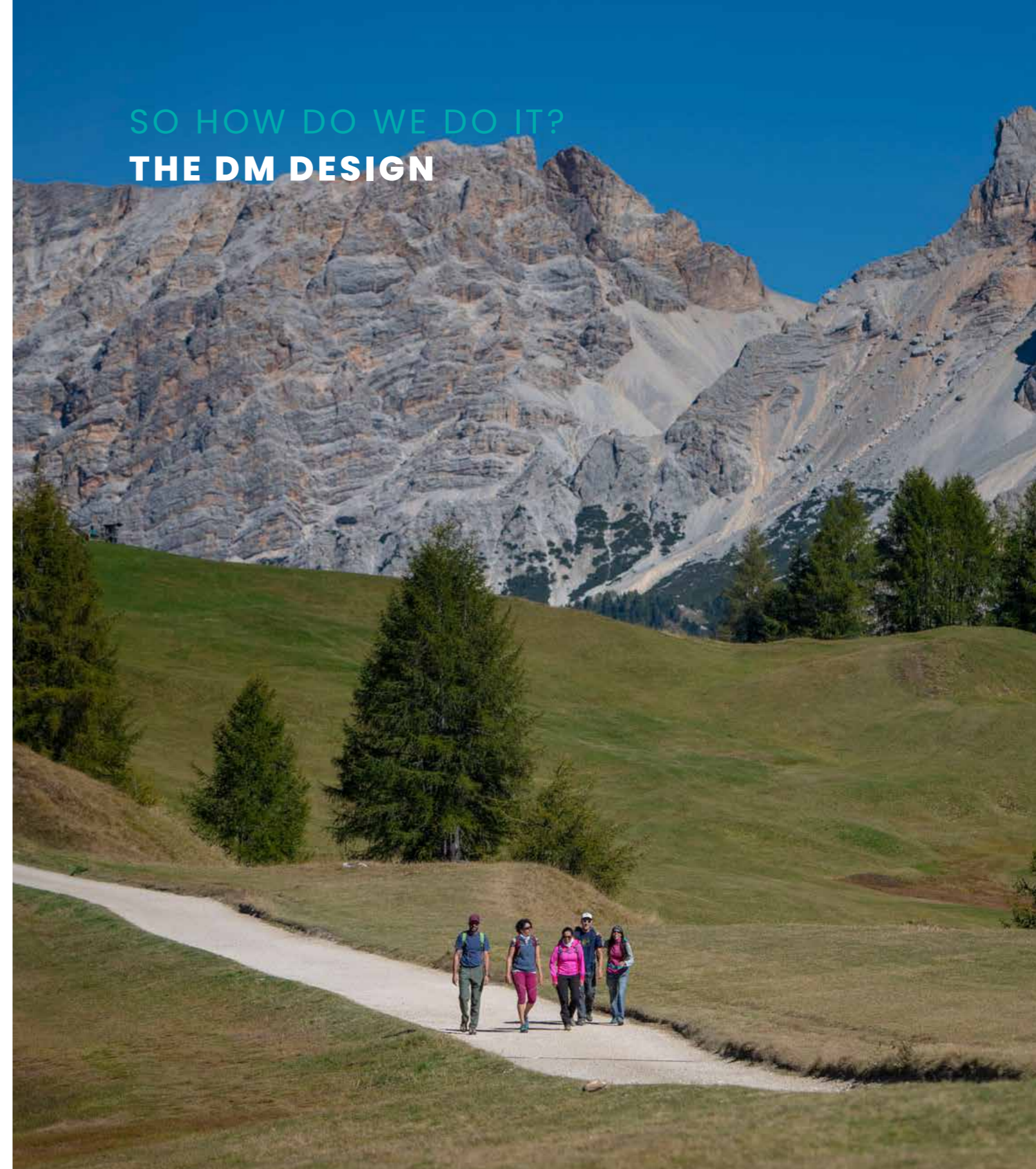
PROTECTION OF RIVERS

CREATION AND MAINTENANCE OF GREEN SPACES FOR RECREATIONAL AND TOURISTIC USE

DESIGN

* MARC is an approach developed by Etifor that summarises the international best practice to scientifically address and communicate your environmental impacts

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“Travelling NOW it’s about taking memories and leaving a legacy for this and future generations.”

– **Agustina**



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LEGACY 2022 - 2030



OUR CARBON FOOTPRINT

59,2 ton CO2 / year

CO2 emissions

DIRECT COMPENSATION

Aim: Our Climate Positive Drive

At Dolomite Mountains, we aim to be Climate Positive by 2030. Driven by the concept of responsibility AND growth, we believe it's best business practice when we have a cultural understanding and nourish the people, forests, and mountain regions we work with at each end of the spectrum.



We Support

Dolomite Mountains supports the Alta Badia Adüm project: interventions will be made to improve and expand the food-forest path, and the inclusion of new species and enrichment. Among the interventions there will also be the cleaning of 2 ha of the area affected by the bark beetle.

Among the consequences of Storm Vaia, one of the most catastrophic is the spread of the bark beetle. This insect has reproduced on the windthrown, so much so that it is able to attack even those forests spared by the storm, multiplying the damage. In this situation, it is crucial to act promptly by skitting and cleaning the plants attacked by the bark beetle to protect the forest around the core attacked by the parasite.

Alta Badia Adüm project -> <https://www.wownature.eu/en/wow-area/alta-badia-adum/>



2018

2019

2020

2021

2022

2023

2024

2025

2026

2027

2028

2029

2030

2031

2032

2033

2034

INDIRECT COMPENSATION

1.309 ton CO2 / year

CO2 emissions

We want YOU, our guest, to feel great about all aspects of your travel and join us in being climate positive by 2030. We are reducing our indirect environmental impact by choosing destinations and businesses that share these values and inspiring you to make mindful decisions regarding your travel itinerary. We consider how you get to your destination.

Where possible, we select eco-conscious accommodations and responsible activities and **automatically build a 15 euro donation** into the trip price to assist in the growth and maintenance of carefully chosen environmental projects. This donation supports communities when and where they need it most.

When you select Dolomite Mountains for your next journey, the 15 euros donated ensures your trip to Italy is now carbon neutral.

You, too, are part of the Dolomite Mountains' commitment to becoming climate positive by 2030.



We Support

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Val di Fiemme -> <https://www.wownature.eu/areewow/magnifica-comunita-di-fiemme/>

Arcipelago di Bailique -> <https://www.wownature.eu/areewow/arcipelago-di-bailique/>

1 tree = 1 ton CO2

LEGACY

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WWW.DOLOMITEMOUNTAINS.COM

